

## PRESS RELEASE

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# The 2017 SWIFT Prize for Economic Satire goes to Robert Shrimmsley

On 5 May in Kronberg im Taunus, the Market Economy Foundation [*Stiftung Marktwirtschaft*] is awarding the SWIFT Prize for Economic Satire. The prize-winner 2017 is Robert Shrimmsley, Managing Editor of FinancialTimes.com in London. The Swift Prize is accompanied by a cash prize in the amount of €10,000.

According to the jury, they chose **Robert Shrimmsley** to honour a journalist, who devotes himself to the genre of satire from a (economic) political perspective with a satirical look at the week. With his unconventional international selection of topics and a refreshing interview approach, the head of the online edition of the most prestigious daily newspaper in Great Britain seeks out satirical subjects that also hit powerful personalities. He arouses interest in the debate about market-economic and economic relations, provides an entertaining insight into an increasingly complex economic structure, and draws more attention to the genre of economics.

Named after the Irish satirist **Jonathan Swift**, the prize honours the creative discourse about the social order based on human dignity and the free market, which are built on the fundamental values of freedom, competition and individual responsibility.

The **Market Economy Foundation** is a think tank, which is independent of political parties and interest groups, with the aim of spreading and deepening the idea of the social market economy and advancing freedom and market. The foundation acts at the interface between science, economy, and politics, and promotes its views with events, publications, individual policy advice, concrete proposals, and even formulating legal texts.

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